

## Greater Lincolnshire Construction and Property Awards 2022 Sponsorship Packages

**Programme sponsor  
£700+VAT**

**As a programme sponsor you will receive:**

### **Pre-event Promotion**

- Copy of the guest list and seating plan three days before the event, to plan your networking activity.
- Included in press release schedule.
- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).

### **On the day**

- Two tickets for the award ceremony.
- Full A5 back page dedicated to your organisation to include logo and any key messages on the printed programme, distributed to all delegates attending the awards' ceremony.
- General networking opportunities with potential customers and stakeholders.
- Your business logo included in the award's electronic presentation slides.
- Production of a sponsor's toolkit that you can use to show your support of the awards including:
  - Email Signature Badges
  - Website Badges

### **Post-event Promotion**

- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).

## **Drinks Reception Sponsor £700+VAT**

### **As a drinks reception sponsor you will receive:**

#### **Pre-event Promotion**

- Copy of the guest list and seating plan three days before the event, to plan your networking activity.
- Included in press release schedule.
- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).

#### **On the day**

- Two tickets for the award ceremony.
- Display exhibition material in the drink's reception area.
- Welcome all guests on arrival, on behalf of your company.
- Offer delegates the chance to sample or test your product.
- General networking opportunities with potential customers and stakeholders.
- Your business logo included in the printed award's programme and relevant marketing materials.
- Your business logo included in the award's electronic presentation slides.
- Social media activity.
- Production of a sponsor's toolkit that you can use to show your support of the awards including:
  - Email signature badge
  - Website badge

#### **Post-event Promotion**

- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation)

## **Individual Award category sponsors £900 +VAT**

- Agent of the Year
- Consultancy of the Year
- Development Project of the Year (up to £5 million)
- Development Project of the year (over £5 million)
- Product Supplier of the Year
- Residential Project of the Year
- Sustainable Project of the Year

## **As an award category sponsor, you will receive:**

### **Pre-event Promotion**

- Copy of the guest list and seating plan three days before the event, to plan your networking activity.
- Included in press release schedule.
- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).

### **On the day**

- Two tickets for the award ceremony.
- Your business will be announced as the category sponsors by the compere.
- Your business logo will be displayed on the presentation slide above the stage.
- A representative from your business will be invited on stage to announce the winner and present the trophy and certificate.
- A representative from your business will be photographed with the category winner.
- Company logo profiled on all marketing materials relating to the sponsored award.
- General networking opportunities with potential customers and stakeholders.
- Your business logo included in the printed award's programme and relevant marketing materials.
- Production of a sponsor's toolkit that you can use to show your support of the awards including:
  - Email signature badge.
  - Website badges.

### **Post-event Promotion**

- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.

- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).

**Table Wine sponsor  
£1250+VAT**

**As the table wine sponsor you will receive:**

**Pre-event Promotion**

- Copy of the guest list and seating plan three days before the event, to plan your networking activity.
- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).
- Included in press release schedule.

**On the day**

- Two tickets for the award ceremony.
- Display marketing material on every table. (maximum 40 tables)
- Opportunity to brand the wine bottles (additional cost will apply)
- General networking opportunities with potential customers and stakeholders.
- Your business logo included in the printed award's programme and relevant marketing materials.
- Your business logo included in the award's electronic presentation slides.
- Production of a sponsor's toolkit that you can use to show your support of the awards including:
  - Email signature badge.
  - Website badges

**Post-event Promotion**

- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).

## **Goodie Bag Sponsor**

**£350+vat**

Goodie Bags will be handed out to all guests as they leave the awards. Bags can be branded by the sponsor and gifts can be sourced by the sponsor once approved by the Greater Lincolnshire Construction and Property Awards team.

### **Additional benefits include;**

#### **Pre-event Promotion**

- Included in press release schedule.
- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).

#### **On the day**

- Two tickets for the award ceremony.
- Your business logo included in the printed award's programme and relevant marketing materials.
- Your business logo included in the award's electronic presentation slides.
- Production of a sponsor's toolkit that you can use to show your support of the awards including:
  - Email signature badge.
  - Website badges.

#### **Post-event Promotion**

- Social media activity.
- Coverage on the Lincolnshire Chamber online news pages.
- Mentions in Lincolnshire Chamber member's eNewsletters (Over 2,000 businesses).
- Coverage in Lincolnshire Chamber's member magazine Chamber Business Matters, which is distributed inside Lincolnshire Media's The Business supplement (23,000 circulation).